

COMPANY DATA

Legal entity	Solid Search Marketing, Inc., dba Dragonfly Government Solutions
UEI / CAGE	C84HLGEV7NY7 / 7QZV6 · verify at search.certifications.sba.gov/profile/C84HLGEV7NY7/7QZV6
NAICS	423450, 541430, 541511, 541613, 541810, 541910
PSC	6515, 6520, 6640, D302, R701, R702, R707
Certifications	Service-Disabled Veteran-Owned Small Business (SDVOSB) (valid through 08/18/2029); Veteran-Owned Small Business (VOSB) (valid through 08/18/2029); Disabled Veteran Business Enterprise (DVBE) (valid through 01/31/2027); Small Business, Micro (SB) (valid through 01/31/2027)
Place of performance	Nationwide · Headquarters: Santa Clarita, California

CORE COMPETENCIES

Marketing and Advertising

Public outreach, advertising, and multilingual campaign delivery for government agencies.

- Public outreach and education campaigns, including multilingual and hard-to-reach audiences
- Media planning and paid placement across digital, broadcast, print, and out-of-home
- Creative development: copywriting, graphic design, video, and campaign identity
- Website design, accessibility remediation, and search engine marketing
- Community engagement, event support, and stakeholder communications
- Campaign analytics and reporting against agency performance measures

Medical Supplies and Equipment

Medical, surgical, and laboratory supplies and equipment for federal healthcare facilities.

- Medical and surgical consumables
- Laboratory supplies and consumables
- Medical equipment and devices
- Brand-name-or-equal product quotes with documented equivalency
- PPE and infection control supplies

PAST PERFORMANCE

Statewide public outreach and advertising programs

California state, regional, and local agencies · 2015 - present

Multilingual public education and advertising campaigns including media planning and placement, creative production, digital outreach, and performance reporting delivered as Solid Search Marketing, Inc.

Regional agency campaign and community engagement support

California regional and local public agencies · 2018 - present

Community engagement, creative development, and paid media placement supporting regional agency outreach requirements, with reporting against agency performance measures.

DIFFERENTIATORS

- SDVOSB and VOSB certified by SBA; DVBE and Small Business certified by California DGS
- Same corporation, ownership, and certifications since 2015 - no newly formed entity
- Integrator model: one contract, one point of accountability across multiple trades
- Documented compliance discipline for limitations on subcontracting and the nonmanufacturer rule
- Small-business responsiveness: principals are directly reachable during performance

CONTACT

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